

Consumers want more than just property listings from your Web site. With rDesk IDX, provide the information consumers are looking for: sold data, neighborhood and school stats, market trends, foreclosure information and accurate and timely listing data - all from industry leader LPS Real Estate Group.

## Gain a Clear Advantage over Your Competition

### Everything Consumers Look for on YOUR Web Site

Offer everything real estate consumers look for on your Web site with rDesk® IDX. Based on research of over 20,000 agent and broker Web sites, you can increase your lead capture by up to 20 percent with map-based searches rather than form-based searches.\*

### Map Search Convenience with Rooftop Accuracy

- Expandable map area
- Road, aerial, hybrid and bird's eye views
- City, ZIP and neighborhood boundaries
- Parcel boundary lines
- Drawing tools to define your search area
- Turn on display for various points of interest and get turn-by-turn driving directions

### Detailed Property Information

- Timely and accurate MLS listing data
- Photos with slideshow and virtual tours
- Home value estimation from Cyberhomes and Zillow
- Value trend and nearby recent sold properties
- Neighborhood stats: environment, housing, people and schools
- Unique and relevant content, such as walkability scores and local market data that will separate your IDX solution from the rest

### Lead Capture

- Visitor registration with instant notification, contact forms and auto-response e-mail
- Saved searches and properties with e-mail alerts
- Request more info, CMA and privileged information
- Schedule a showing

Contact us today at 800.336.1027 ext. 1 or [lpregsales@lpsvcs.com](mailto:lpregsales@lpsvcs.com) to make every marketing dollar count with cutting-edge solutions from rDesk®.



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